



# Carnival Capers 2017

**We invite you to be involved in Carnival Capers 2017  
Virginia Water's largest annual community event**

For more than thirty years, Carnival Capers has been the best-attended event in the village raising £1,000s of pounds for local charities and community groups.

**Saturday 24th June from 12.30 to 5.30 pm**

at

**Cabrera Green Playing Fields and the grounds of Trumps Green School**

A family event with stalls and entertainment for all ages, Carnival Capers represents all sections of Virginia Water's local community.

There are three main ways in which individuals, groups and businesses can get involved in Carnival Capers:

1. Run a stall or activity for your organisation or for a local charitable organisation
2. Provide entertainment in the main Arena
3. Advertise in the official Carnival Capers Programme

Full details of these opportunities and how to be involved are on the following pages.

Carnival Capers is an excellent event for the local community but it relies upon the involvement of as many local groups and businesses as possible for its success. So, the organisers look forward to hearing how you would like to be involved in Carnival Capers 2017.

We look forward to seeing you on the day!

**Christ Church  
Virginia Water**



and

**Virginia Water  
Community Association**



## Stalls and Activities

**We are inviting applications from organisations and businesses who would like a stall in 2017.**

The organisers will meet in early April to decide which stalls will participate in the event and successful organisations will be informed. The decision will be based on all of the following criteria:

- How local the organisation/business is to Virginia Water
- The activities/products on the stall, to ensure as much variety as possible
- The proposed pricing structure on the stall to ensure prices are reasonable for families attending

There are basically three types of stalls available at Carnival Capers. These are:

1 – Community/Voluntary/Charitable Organisations running activities or selling products to raise funds for themselves. We recognise the importance of the event to these organisations and wish to support them by providing pitches for these stalls **FREE** of charge in 2017, following the policy adopted for the last few years.

2 – Local organisations/businesses running activities on behalf of Carnival Capers. This type of stall is designed to increase involvement from those organisations who do not have an obvious activity or product of their own but who would like to be involved in the event. The organisers can provide activities to be run on these stalls (e.g. a children's game, a competition, etc.) and the stallholders would need to provide people to run the stall during the event – these stallholders would be able to advertise their business on the stall and give away free products in agreement with the organisers. We are very keen to encourage groups of local businesses to work together in this way.

3 – Commercial organisations running activities or selling products on behalf of themselves. There is always a very high demand for these stalls. This year we will again be maintaining our stallholder charge at the 2013 price of £40 per standard sized pitch (10 ft) for these stalls.

All 3 types of stalls can hire tables from the VWCA – charges are £5 per table.

Unfortunately, we are **NOT** able to hire out gazebos or to provide electrical power to stallholders this year.

**If you wish to have a stall at this year's Carnival Capers please complete the attached Stall Holders Interest Form and return to Margaret**

**Email:** [carnivalcapersstalls@vwca.org.uk](mailto:carnivalcapersstalls@vwca.org.uk)

**Phone:** 01344 843694

**The deadline to submit these forms is by Friday 24th March 2017**

## **Arena Entertainment**

The entertainment in the Arena is the main focal point of Carnival Capers and we would like to hear from local groups who wish to put on a display at this year's event.

**If you are interested in performing in the Arena then please contact Liz**

**Email: [carnivalcapersentertainment@vwca.org.uk](mailto:carnivalcapersentertainment@vwca.org.uk)**

**Phone: 01344 841378**

**Please contact us by Friday 24<sup>th</sup> March 2017**

## **Advertising**

Over 3,000 copies of the Carnival Capers Programme are distributed free throughout the local community and at the event. The programme details all the activities arranged during the event, lists all the Stall Holders and features advertisements from those organisations/businesses that have generously supported the event.

We invite you to support the event by placing advertisements in the programme. This is your opportunity to be associated with Virginia Water's big annual event. We encourage and support businesses who wish to use their advert in special ways – e.g. having a tear-out coupon which Carnival Capers' visitors could use during the week following the event.

We are keen to enable as many local businesses as possible to be represented in the programme. We have again maintained our advertiser's charges at the 2013 price level. Prices for advertising in the A5 sized programme are as follows:

- £300 for full page inside front or back cover of the programme
- £175 for a full page advertisement inside the programme
- £90 for a half page advertisement
- £50 for quarter page advertisement

**If you wish to advertise in this year's Carnival Capers Programme please complete the Advertisers Interest Form and return to Julian**

**Email: [carnivalcaperstreasurer@vwca.org.uk](mailto:carnivalcaperstreasurer@vwca.org.uk)**

**Phone: 01344 843694**

**Deadline for submission is Friday 24<sup>th</sup> March 2017**

## Sponsorship

Another way of associating your organisation/business with Carnival Capers is to sponsor a particular element of the event - there is a wide range of possibilities. If you are interested please contact **Julian**

**Email:** [carnivalcaperstreasurer@vwca.org.uk](mailto:carnivalcaperstreasurer@vwca.org.uk)

**Phone 01344 843694**

This is an opportunity for you to be associated with a successful event and promote your services whilst also supporting the local community.

## Help on the Day

Carnival Capers is a massive logistical operation on the day and we always need more people to help ensure that everything runs smoothly. If you, your company or organisation, or your friends can help on the day, please contact us – your help will be much appreciated.

**For any query relating to Carnival Capers 2017 please contact Kevin by Friday 24<sup>th</sup> March 2017**

**Email:** [carnivalcaperschairman@vwca.org.uk](mailto:carnivalcaperschairman@vwca.org.uk)

**Phone 07815 984289**

**If you can help in any way please contact:**

**Andy**

**Email:** [carnivalcapersliaison@vwca.org.uk](mailto:carnivalcapersliaison@vwca.org.uk) / **Phone 01784 436824**

**OR**

**Ed**

**Email:** [carnivalcaperssecretary@vwca.org.uk](mailto:carnivalcaperssecretary@vwca.org.uk) / **Phone 01344 844332**



